



# berkshire corporate *retreats*

## berkshire corporate retreats company brochure



what we do

We help teams transform the way they interact, communicate and perform through powerfully facilitated, customized retreats here in the Berkshire Mountains of Massachusetts. By combining fun activities with facilitated group discussions and workshops, we enable leaders and teams to regroup and refocus so they move forward from a position of strength, alignment and shared vision.



why a retreat

The best corporate retreats leverage time out of the office to look at challenges and opportunities from a more empowered point of view. They are a great way to open up dialog between team members and build trust and connection. Because distractions are minimized, there is a renewed energy and focus to set new and common company goals, initiate valuable training, and facilitate better communication.



why us

**We customize...**An 'off-the-shelf' experience has little lasting impact. We work with you to integrate real-life scenarios, company values, and relevant exercises into your retreat itinerary. **We move you forward...**We use our many activities as catalysts for meaningful group discussions and facilitated working sessions. **We make it fun...**Go beyond the typical retreat and elevate your experience with unique activities. **We make it easy...**You tell us what you need and we get it done!



why here

The Berkshires is the ideal setting for teams to discover new synergies and create lasting memories. Ideally located just 2.5 hours away between two of America's best cities — New York and Boston — the Berkshires offers the best of two worlds. It satisfies one's desire for the quiet, scenic countryside, yet also provides a plethora of culture, arts and music. We also have a wide variety of lodging options, meeting spaces, and unique experiences that you can't find anywhere else in the country.

# our retreats

Our retreats include 3 basic elements: a pre-program consultation, the retreat, and a post-program follow-up call/meeting. We also offer extended program options (such as executive coaching, leadership development & speaking) for your group to continue the process of transformation and growth even after the retreat has ended.

## Pre-Program Consultation

Our team will create the perfect custom retreat experience for your group. We work with you to identify themes and desired outcomes; select learning components and fun activities; decide upon length, location, meals and budget.

## Retreat

During the retreat our meeting planner and will act as a 'master of ceremonies' and will be on-site to ensure that everything goes smoothly. Our facilitators will support your team on its journey, whether it be leading a hike or a communications workshop. Facilitated group conversations, personal reflection time, and powerful working sessions will be integrated to help your team incorporate the insights and learnings into specific action plans.

## Post-Program Follow-Up

Several weeks after the retreat, our facilitators will lead a group call with your team to maintain team momentum and sustain the team's commitment to bringing the learning back to their work. Reviewing the learning distinctions and sharing early wins, reconnects and solidifies accountabilities to action plans and helps accelerate the integration of the learning into the workplace.

## Extended Options

Ask us how we can continue to work with your team as they implement the action plans and overcome the obstacles, stumbling blocks, and challenges that will inevitably come up. We offer extended engagement opportunities for you to work with our team of executive coaches, experts, and facilitators.

# what's included

### Specifically:

- Customizable Retreat Design
- Facilitated Workshops and Discussions
- Agreed-Upon Activities
- Lodging (single and double occupancy available)
- Food and Beverage (to be determined)
- Ground Transportation during Retreat (as necessary)

### Optional Add-ons:

- Ground Transportation to and from the retreat
- Evening Activities
- Alcoholic Beverages
- Swag-Bag with Your Company Logo Filled with Goodies (local when possible)

# about us

In 2005 Sabrina and Mike Jaffe co-founded the Mike Jaffe Company, a global leadership development firm that unlocks the potential of individuals and teams through conscious communication, experiential learning and transformational conversations. Through a carefully selected team of coaches, facilitators and change agents, they deliver high-impact training and development programs and executive coaching to some of the country's fastest growing companies.

Now with Berkshire Corporate Retreats, they want to share their passion for helping people, teams, and organizations transform their work through facilitated adventure experiences here in the Berkshire Mountains of Massachusetts. By taking their proven programming and delivering it in an out-of-the office retreat environment, magic happens! Your team will bond, learn, recharge and engage with a new-found energy and enthusiasm.



## **SABRINA JAFFE, EXPERIENTIAL DESIGNER & CO-FOUNDER MBA**

Sabrina is an entrepreneur dedicated to supporting people's shifts in consciousness, communication and community, as they navigate the intricacies of leading, growing, or starting a business or creative endeavor. She is an artist, spiritual seeker, avid traveler and humble student of the people and cultures of our world.

During a 9-year career with Coach Inc., Sabrina held several positions including Director of International Sales, responsible for developing Coach's wholesale business worldwide. She also began her own consulting business, Sabrina Jaffe LLC, which provided independent retailers and start-ups with expertise in sales, marketing, merchandising and product development. Currently she facilitates circles for women that provide a structure for each woman to tune into her inner values and self-expression, and bring her gifts forward into the community and the world. She is proud to sit on the board of an international non-profit dedicated to empowering women and girls worldwide.

Sabrina earned an MBA in Management from Fordham University and a BBA in Marketing from the University of Massachusetts, Amherst.



## **MIKE JAFFE, PRESIDENT & CO-FOUNDER MBA, CC, CLPC**

Mike Jaffe is a nationally-recognized speaker, seminar leader, executive coach, best-selling author, and founder of The Mike Jaffe Company.

Mike has appeared as a featured expert on CNN, Fox News, New England Cable News and has been published and quoted in the Wall Street Journal, MSN, CNBC, US News & World Report, Crain's NY Business, Entrepreneur Magazine Radio and other national and regional media outlets.

Mike's programs have impacted business results for industry leaders such as BuzzFeed, Freewheel (a Comcast Company), Birchbox, Starbucks, PepsiCo, FanDuel, Dashlane, Disney Interactive, GE Capital, Glaxo Smith-Kline, Pernod Ricard, and other companies ranging from the Fortune 500 to small businesses.

Prior to founding his company, Mike's career experience includes business consulting, strategic planning, new product development, client retention and loyalty for major global players such as American Express, Marsh and McLennan and JP Morgan Chase. He received his MBA in Management and Marketing from New York University and his BBA in Management and Finance from SUNY Albany.